



THE BOOK/ a one-of-a-kind source for the building industry

Today there are many established standards for building green in the construction industry. Different organizations have established specific levels of compliance for building green. This is a good thing, however, for those in the building industry it has created confusion. **Shades of Green** will provide a comprehensive, unbiased overview of requirements, standards and methods for building green. This will assist builders to define their "green" goals for their immediate and long term projects.

Shades of Green will:

- Provide information on the various organizations that have established standards for green building.
- Present feature articles on building science developments that advance the green building concept.
- Spotlight advances in product development.
- Feature case studies of builders who have successfully incorporated green building concepts.
- Have an advertising forum for manufacturers to showcase their energy-efficient products and involvement in the green movement.

Shades of Green will be distributed annually to over 40,000 industry professionals nationwide and will be supported by a continuously updated web version. With this guide, builders will gain further understanding of the programs available and become better equipped to establish plans of action for building green.

Advertising space is offered to manufacturers of green products who meet certain standards and want to establish themselves at the forefront of the green movement.

Show off your
Shade of Green today!
866.235.2518

